



Targeted Areas

A targeted area is a U.S. Census tract that has been identified by the U.S. Census Bureau as being in an economically disadvantaged area. In these neighborhoods, at least 70% of the households have income that is at or below 80% of the area median income.

There are advantages to purchasing a home in a targeted area. Income limits are higher, which means more buyers can qualify for an Housing New Mexico loan program. Home sales price limits are also higher, which gives buyers more homes from which to choose. In addition, borrowers in targeted areas are quoted the lowest interest rate offered by Housing New Mexico in the previous 12 months.

Borrowers in targeted areas do not have to be first-time homebuyers, but they must use Housing New Mexico's FirstHome program to receive targeted area benefits. Borrowers also have the option to use Housing New Mexico's FirstDown program, which provides down payment and closing cost assistance. Housing New Mexico may occasionally offer additional down payment assistance programs.

Requirements for the FirstHome and FirstDown programs include a minimum 620 credit score. Please go to the homebuyer section of Housing New Mexico's website at housingnm.org/programs/homebuyers or scan the QR code on the right for complete program requirements as well as income and sales price limits.

Targeted area properties are located throughout the state. Go to the Homebuyers section of Housing New Mexico's website to find a list of targeted census tracts by county. If the census tract number is unknown, use the lookup tool to search by address.

Quick Facts

- Targeted areas are neighborhoods that are identified as economically disadvantaged.
- Borrowers in targeted areas do not have to be first-time homebuyers, but they must use Housing New Mexico's FirstHome program to receive targeted area benefits.
- Buyers may use Housing New Mexico's FirstDown program, along with other down payment assistance programs that may occasionally be available.
- Income limits and home sales price limits are higher in targeted areas.
- Borrowers are eligible for the lowest interest rate offered by Housing New Mexico in the previous 12 months.



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